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THE VANCOUVER SUN

DELTA

VANCOUVER
INTERNATIONAL
WINE FESTIVAL
Feb 11–19, 2017

The Wine World Comes to Vancouver

2016 highlights

155 wineries • 14 countries • 1,468 wines • 54 events • 25,000 admissions

ITALIA!

Keynote speaker: Dr. Ian D'Agata, Vinitaly International, author, *Decanter* contributing editor

"This is my third time [at VanWineFest]. At Ricasoli we want to communicate our wines and culture to the consumer and this is an important market. Vancouver is a crossway between lots of countries and cultures, including Asia, and you find all these here."

— Barone Francesco Ricasoli, Barone Ricasoli (Italy)

"It is the best run wine festival in the world. I hold this festival up as a paragon of what could happen around the world." — Brian Lynn, owner, Majella Wines (Australia)

Thank you!

The passion and commitment from these agents and wine organizations helped make the 38th Vancouver International Wine Festival a great success. Vancouver, British Columbia has a highly developed, educated wine culture. **BC's wine market is \$1 billion+, and Canada is the world's fourth largest wine importer. The festival's young (average age 38), affluent attendees spend \$2,291/year on wine for home enjoyment and another \$3,984/year dining out (with wine). All wines sampled in the tasting room are available for purchase onsite through BC Liquor Stores, the province's largest alcohol retailer.** VanWineFest requires that a senior principal represents each participating winery, and this interaction between producers and consumers – and trade – at the festival has built Vancouver's strong wine culture. And keeps producers coming back. You'll find receptive and knowledgeable wine lovers, trade and consumers alike, at our show.

Agencies

Andrew Peller
Andrew Peller Import
Agency
Appellation Wine
Marketing
Authentic Wine &
Spirits Merchants
The Bacchus Group
Blue Note Wine & Spirits

Boushelong Wine &
Spirit International
Charton-Hobbs
Constellation Brands
Corby Spirit and Wine
Delegat Canada
The Delf Group
Direct Wines
Dream Wines

E & J Gallo Winery Canada
Escalade Wine & Spirits
Evolution Fine Wines
G. Paloubis and Son
Galileo Wine & Spirits
International Cellars
Landmark Selections
Mark Anthony Fine
Wine Merchants

Mondia Alliance Wines
and Spirits
Pacific Wine & Spirits
Patagonia Imports
Peacock & Martin
Wine Merchants
Philippe Dandurand
Wines
Roust Canada

Select Wines & Spirits
Stile Brands
Summit Fine Wines
Treasury Wine Estates
Trialto Wine Group
Univins and Spirits
Vino Allegro Wine
Imports
Vintage Corks

Vintage Trade
Vintage West Wine
Marketing
Whitehall Agencies
The Wine List

Tasting Station Hosts



THE WINE WORLD CELEBRATES CANADA IN 2017

Join us as we celebrate Canada's 150th birthday and taste the largest selection of Canadian wines ever at an international wine show.

WINERY APPLICATIONS OPEN MAY 15-JUNE 15

To apply, contact your BC wine agent

the
wine
world
is here

FEATURING



CELEBRATING

Bacchanalia
GALA DINNER + AUCTION
Saturday Night! Feb 11, 2017

BENEFITING



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