

**VANCOUVER
INTERNATIONAL
WINE FESTIVAL**
Feb 22-Mar 1, 2020



FOOD SAMPLING OPPORTUNITIES AT VANWINEFEST

Vancouver International Wine Festival is Canada's premier wine show and widely regarded by festivalgoers, media and the wine industry as one of the top wine festivals in North America. The Tasting Room is the heart of the festival. Over the course of three days and six tasting sessions (two for trade, and four for consumers), exhibitors have access to over 13,000 well-heeled festivalgoers who are intensely interested in food and wine.

The Tasting Room is located in the ballroom of the Vancouver Convention Centre's West Building overlooking the North Shore mountains. The room is over 57,000 square feet and in 2020 is expected to feature ~160 wineries from 14-16 countries, plus additional Regional Tasting Stations, which will collectively serve ~900 wines. A very limited number of non-winery booths are available for exhibitors and premium food suppliers.

At this time, we are seeking premium suppliers of cheese, charcuterie, breads, olives, chocolate, crackers, and other wine-friendly foods to enhance our patron experience.



Hours of Operation

Thursday, February 27	1:30-5 p.m.	Thursday, February 27	7-10 p.m.
Friday, February 28	1:30-5 p.m.	Friday, February 28	7-10 p.m.
Saturday, February 29	2:30-5 p.m.	Saturday, February 29	7-10 p.m.

Suppliers can participate in all six sessions over three days at their own booth or on one day at a shared booth.

SIX-SESSION FOOD SUPPLIERS

Suppliers are provided with a 10' x 10' space, black pipe and drape, tables and linens. Power, audio visual equipment, and furniture rental can be arranged by the Festival at the exhibitor's expense.

Six-session food suppliers receive promotional recognition on festival marketing materials, the VanWineFest website and onsite signage, as well as a complimentary ¼ page ad in the Tasting Room Program (8,000 copies printed).

Six-session food suppliers will also be provided with badges for working access, as well as four International Festival Tasting tickets.

ONE-DAY FOOD SUPPLIERS

Suppliers who are only able to participate in one of the three Tasting Room days (afternoon and evening sessions) will be provided with facilities in a shared booth with other suppliers.

One-day food suppliers receive promotional recognition on festival marketing materials, the VanWineFest website and onsite signage.

One-day food suppliers will also be provided with badges for working access.



For more information on sampling opportunities
contact Trish Metcalfe, Operations Director at trishmet@shaw.ca

For festival information, please visit www.vanwinefest.ca

2019 HIGHLIGHTS

#VIWF

54 Events
42 Public
12 Trade



25 venues
HQ at VCC
+ top restos, hotels



25,000+
admissions



Featuring
California Wines
With 53 wineries
And 20 events



16 countries
160 wineries



82,000 wine
glasses used



1,430 wines
at tastings,
dinners, seminars,
minglers



\$233,500
raised at 2019
Bacchanalia Gala,
for Bard on the
Beach Shakespeare
Festival



VIWF board chair Mark Hicken, VIWF executive director Harry Hertscheg, Bard executive director Claire Sakaki, Bard artistic director Christopher Gaze raise a glass to VIWF