

**EXHIBIT OPPORTUNITIES**

The Vancouver International Wine Festival is Canada’s premier wine show and widely regarded by festivalgoers, media and the wine industry as one of the top wine festivals in North America. The Tasting Room is the heart of the festival. Over the course of three days and six tasting sessions (two for trade, and four for consumers), exhibitors have access to over 13,000 well-heeled festivalgoers who are intensely interested in food and wine.



The Tasting Room is located in the ballroom of the Vancouver Convention Centre’s East Building. The room is nearly 40,000 square feet and in 2023 is expected to feature ~120 wineries from 12-14 countries, plus additional Regional Tasting Stations, which will collectively serve ~700 wines. A very limited number of non-winery booths are available for exhibitors and premium food suppliers.

**Hours of Operation**

Thursday, April 27	1:30-5 p.m.	Thursday, April 27	7-10 p.m.
Friday, April 28	1:30-5 p.m.	Friday, April 28	7-10 p.m.
Saturday, April 29	2:30-5 p.m.	Saturday, April 29	7-10 p.m.

**Fee**

\$3,600 CDN for three days, six sessions as listed above, as well as access for up to three people per session.

**Includes**

10’ x 10’ space, black pipe and drape, tables and linens. Does not include power, audio visual equipment, and furniture rental. These items can be arranged by the Festival at the exhibitor’s expense. Exhibitors are required to operate their booths during all six tasting sessions. Exhibitors receive promotional recognition on festival marketing materials, the VanWineFest website and onsite signage.

**For more information on exhibit opportunities contact  
 Trish Metcalfe, Operations Director at [trishmet@shaw.ca](mailto:trishmet@shaw.ca)**

**For festival information, please visit [www.vanwinefest.ca](http://www.vanwinefest.ca)**