

FOOD SAMPLING OPPORTUNITIES AT VANWINEFEST

Vancouver International Wine Festival is Canada’s premier wine show and widely regarded by festivalgoers, media and the wine industry as one of the top wine festivals in North America. The Tasting Room is the heart of the festival. Over the course of three days and six tasting sessions (two for trade, and four for consumers), exhibitors have access to over 10,000 well-heeled festivalgoers who are intensely interested in food and wine.

The Tasting Room will be located in the exhibition hall of the Vancouver Convention Centre’s East Building under the sails at Canada Place. The room is over 38,000 square feet and in 2026 will feature ~110 wineries from 12-15 countries, serving ~700 wines. A limited number of non-winery booths are available for exhibitors and premium food suppliers.

At this time, we are seeking premium suppliers of cheese, charcuterie, breads, olives, chocolate, crackers, and other wine-friendly foods to enhance our patron experience.



Hours of Operation

Thursday, March 12	1:30-5 p.m.	Thursday, March 12	7-10 p.m.
Friday, March 13	1:30-5 p.m.	Friday, March 13	7-10 p.m.
Saturday, March 14	2:30-5 p.m.	Saturday, March 14	7-10 p.m.

Suppliers are provided with a 10’ x 10’ space, black pipe and drape, tables and linens. Power, audio visual equipment, and furniture rental can be arranged by the Festival at the exhibitor’s expense.

Six-session food suppliers receive promotional recognition on festival marketing materials, the VanWineFest website and onsite signage, as well as a complimentary ¼ page ad in the Tasting Room Program (distributed physically and online).

Six-session food suppliers will also be provided with badges for working access, as well four International Festival Tasting tickets.

For more information on sampling opportunities
 contact **Trish Metcalfe, Operations Director** at trishmet@shaw.ca
 For festival information, please visit vanwinefest.ca