

BACCHANALIA

IMPORTANT BENEFITS – REDUCE YOUR FEES, PROMOTE YOUR WINE

The Bacchanalia Gala Dinner + Auction is the festival's major fundraiser for its designated charity, Bard on the Beach Shakespeare Festival. About 200 of Vancouver's top wine buyers and collectors attend this event, one of the city's social and culinary highlights of the year.

DINNER: Bacchanalia 2027 will feature a spectacular five-course meal paired with eight to nine wines, including a reception wine. These wines will be imaginatively paired to create an unforgettable dining experience.

AUCTION: The Bacchanalia wine auction is the province's premier opportunity for wine collectors to obtain rare and older vintage wines, as well as exciting wines from the festival's participating wineries that may not be available in the Vancouver market.

DONATE WINE – REDUCE YOUR FESTIVAL FEES!

- **Save \$300 by Donating an Auction Item:** Wineries donating an auction item with a minimum retail value of **\$600** will have **\$300** deducted from their winery table fee for the festival.
- **Save \$490 by Donating a Dinner Wine:** Wineries providing a Gala dinner wine will have **\$490** of their festival winery table fee of \$790 returned, in addition to marketing benefits, tickets to the Gala, and a prominent display of their wines in the on-site BCLIQUOR Festival Wine Shop.
- **Save \$790 by Doing Both:** Wineries that donate both an auction item with a minimum retail value of \$600 and a dinner wine will have their entire winery table fee returned.

PROMOTE YOUR BEST WINES TO TOP COLLECTORS AND BUYERS!

- **Promote Your Brand:** This is an audience of high-end wine buyers and collectors, so please consider donating your top wines (well-aged cellar selections, one-of-a-kind wine tasting flights, special library releases, signed large-format bottles) and incorporating exciting winery visits or unique wine experiences. Auction wines will receive marketing profile through the auction catalogue and online platform, as well as recognition during the event through auction displays. Auction items of significant value (greater than \$2,500) may be included in the Live Auction (space permitting) which will result in added profile.
- **Reach Top Wine Buyers:** Top collectors and restaurateurs attend Gala each year to enhance their cellars. This is an opportunity to bring your most unique and intriguing wines to their attention.

ENJOY A SPECTACULAR EVENING OF WINE & FOOD

Hobnob with top collectors and restaurateurs and enjoy one of the top wine dinners in the city. Dinner wine donors receive two complimentary tickets to the Gala for the winery's principal and/or agency representative. Dinner wine donors can purchase additional tickets at an exclusive rate.

FEEL GOOD – SUPPORT THE ARTS!

All proceeds from the live and silent auctions go directly to the festival's charitable beneficiary, Bard on the Beach. Funds raised through the festival help Bard maintain its high artistic standards and support Bard's education and outreach programs, including bursaries for Bard in the Classroom and Young Shakespearean workshops, and discounted tickets for school groups.

